

PRESS RELEASE FROM SVL: NEW DEADZONE™ COMPOUND BOW FROM LIMBSAVER®

SIMS VIBRATION LABORATORY has always been known as a leading innovator of archery products. Year 2008 will prove to be no exception! This company, based on innovation, is introducing what will prove to be the most impressive bow technology ever to enter the market.

The DEADZONE bow development did not just try to cover up problems with conventional bow designs, but rather started afresh from the ground up. LimbSaver engineers have isolated and evaluated all parts associated with the modern compound bow and improved each element to attain maximum performance, while at the same time reducing the bow's overall noise and vibration for a smooth torque-free feel.

Introduced by Steve Sims, CEO and founder: "The DZ-32 is simply the quietest, most accurate compound bow ever built! Some of the technological achievements incorporated into this bow read like an archer's 'dream list' of design features; e.g., patent-pending true-balanced, extended-limb pocket design. This innovated design allowed LimbSaver engineers to develop a straight riser for absolute forgiveness and improved accuracy. With our system, the bow limbs' overall length no longer dictates the brace height of the bow, providing the shooter the ability to achieve desired arrow speeds without going to extremely reflexed risers. We feature a Rolling Fulcrum System that is more efficient and provides maximum limb utilization, as well as a Pivoting Limb Pocket System for perfect alignment and positive lock-down, securing the limbs into the riser. The DZ-32 No-Contact Limb System isolates the limbs from the aluminum and reduces vibration and noise for a solid feel, like no other.

Sims continues, "The DZ-32 features an attractive 9-½" Sight Window, providing a better viewing area of the target, which is uncommon in short axle-to-axle bows. We outfit the DZ-32 with our H.E.A.T. (High-Efficiency Active Transfer) Cam that is designed to optimize maximum arrow speed at each draw length/weight."

Sims adds, "We have designed in some of the best accessory features available today, including an innovated built-in Arrow Shaft Impact Strip made from our proprietary NAVCOM® material to eliminate arrow-to-riser impact noise, an integrated attachment point for quick-release 1-piece quivers, incorporated hardware points for 2-piece quivers, and integrated flush-mounted Fall-Away Rest Pads made from NAVCOM®. No bow is complete without our Ultra Quad LimbSavers and String Leeches for whisper-quiet shooting."

The DZ-32 also offers true, no bow press string changing, while featuring Winner's Choice Custom Bowstrings, laminated hardwood grip and a new Soft-Touch High-Definition Next G1 Camouflage.

"For today's more sophisticated, demanding archer the DZ-32 provides the ultimate in smooth, quiet, accurate shooting. Naturally, it had to come from Sims Vibration Laboratory."

GET INTO THE ZONE and visit your local LimbSaver dealer for your DZ-32. The ultimate weapon!

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